







# **International Lifelong Learning Conference 2015**

## 16 APRIL, 2015 – BELLEVUE Park Hotel Riga,\* Riga, Latvia

Perhaps it is the right time to look at learning from another point of view? 2015 International HR Conference is devoted to a Lifelong Learning issue. International Lifelong Learning Conference is organised in the context of Latvia's Presidency of the Council of the EU.

### We will be looking for answers to the following questions:

- How can companies work in a continuous change and uncertanty?
- Why do we talk today about Lifelong Learning?

- Who is responsible for the Lifelong Learning employee, employer or the government?
  Which training methods are the most appropriate for the company?
  Which competences we will need in future? How companies change over time? Statoil, Bite, Radisson Blu and Philips business cases.

# PROGRAM:\*\*

#### 8:30 - 9:00

Registration and welcome coffee

#### 9:00 - 9:20

Welcome words

Mārīte Seile, Minister of Education and Science of the Republic of Latvia **Eva Selga, President of Latvian Association for** 

**People Management** 

# 9:20 - 9:50

Keynote speech

"Lifelong learning – a process that interweaves our lives and which we know very little about" Professor Peter Jarvis, Emeritus Professor at University of Surrey, the founding co-editor of the International Journal of Lifelong Education (UK)



Breakthrough Performance through the 70:20:10 Enterprise Learning Approach and Modern Technologies'

Charles Jennings, Director, Internet Time Alliance & Duntroon Consultants (UK)

#### 10:40 - 11:10 Coffee break

#### 11:10 - 12:00

'The most efficient methods of lifelong learning in intergenerational context' Gleb Smirnov, CEO of company "Almaz" (Russian Federation)

#### 12:00 – 12:20

Annual Award "The Best HR Management Project" (Latvian Association for People Management)

12:20 - 13:20 Lunch



"Future competencies to be developed in order to

Giovanna D'Alessio, Founder Partner & CEO of Asterys, former President of International Coach Federation (2010) (Italy)

#### 14:00 -15:00

Masterclass on "Lifelong Learning methods in

Uldis Pāvuls, Competence development consultant and trainer, partner at Energise, Ltd. (Latvia)

### 15:00 - 15:30 Coffee break

#### **15:30 – 17:40**

**Business Case Presentations by various European** companies

15:30 – 16:00 "Change of behavior in Learning & Development: Case Bite Latvia"
Frederick William Hrenchuk, CEO of "Bite Latvia"

16:00 – 16:30 "Core Behaviour model – unified guidelines for employee behavior and development" Zanda Šmate, Senior HR Business Partner, Statoil Fuel & Retail Latvia

16:30 – 17:00 "People performance and development management within the Carlson Rezidor Hotel group. "Our promise" and "Yes I can" philosophy".

Ronalds Smithjes, District Director Radisson blu

hotels Baltics, General Manager Radisson blu hotel Latvija

17:00 – 17:40 "Transformational Corporate Learning" in the 21st century: Case Philips"

Stefaan van Hooydonk, Dean of Philips **Lighting University and CLO of Philips Lighting (Netherlands)** 

17:40 - 18:30 **Networking, wine** 

<sup>\*\*</sup> The organizers reserve the right to make changes in the program













<sup>\*</sup> Before - Maritim Park Hotel Riga