

A MODERN LMS. AN UNPARALLELED
LEARNING EXPERIENCE.

Skillport® 8



GROWING YOUR HUMAN CAPITAL

Research shows the talent shortage is not letting up any time soon. “By 2020 the job market will have 1.5 million fewer college graduates than are needed.”¹ How do you remain competitive? According to Aberdeen, “Career development is one of the most overlooked and underserved areas of human capital management.”²



Skillport 8, from my perspective is revolutionary. [Skillsoft] is now taking all [its] brilliant content and putting it together in a very easy way...It's really written for the average consumer. It's highly interactive, you can easily search, find things and tag things—really quickly.

Michael Milbier
Global Director OD, Global Foundries

Investing in success

Employing the right talent with the right skills to fulfill their roles is critical to your business success and competitive advantage. However, despite the business benefits of developing and engaging employees, many organizations have not purchased the right tools and technology. To get optimal business outcomes, organizations need to invest in the success of their employees.

Supporting continuous learning

Since the late 1990s, learning management systems (LMSs) have helped organizations automate their learning programs by providing resources online. More recently, LMSs have evolved from a system of record to a tool that supports continuous learning with the user experience at the forefront. According to Josh Bersin, “Companies should focus on building a learning architecture, integrating

their technologies, driving a deeper focus on content and the learning experience and driving a learning culture.”³ How does your organization achieve this? Today's LMS needs the right learning assets and delivery options to enable users to succeed.

The modern LMS

The modern LMS includes core functionality as well as advanced features to support a learning culture. Key characteristics of the modern LMS include:

- Rich user experience
- Social and collaborative learning
- Search and discovery
- Content management
- Integration with business and HR applications
- Mobile access
- Analytics, reporting, measurement
- Administration

SOLUTION SPOTLIGHT



SKILLPORT LMS

Skillport is a modern, cloud-based LMS that provides an unparalleled learning experience by connecting formal, informal and collaborative learning. Skillport is designed around these key pillars: rich learner experience, mobile, community and learning administration.

- ✓ Rich learner experience
Intuitive and flexible.
Modeled after consumer websites.

A system of engagement

Skillport quickly delivers highly targeted learning—when and where people want to learn. Skillport technology, in conjunction with Skillsoft's unique combination of content, service and experience builds talent and delivers powerful business outcomes.

Rich learner experience

To enable continuous learning in your organization and all the associated business benefits, including skilled and engaged employees, you need an LMS focused on the user experience. To support learners, Skillport is modeled after popular consumer websites and equipped with powerful search capabilities.

Mobile

The authors of *The 2020 Workplace* see a time in the not so distant future when the mobile phone will “become” the office and classroom, providing everything from new-hire orientation to on-the-job performance support.⁴ Today's employees are at the office, at home or on-the-go. Skillport, designed with mobile learning in mind, allows users to launch content on their smartphone or tablet device, supporting employees and their busy schedules.

Community

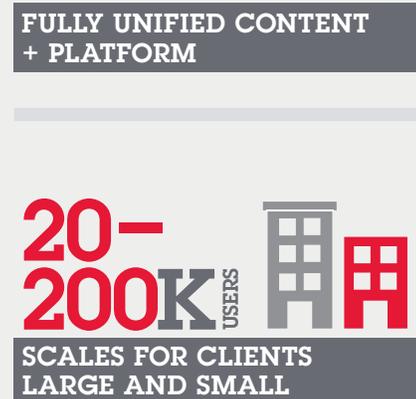
90 percent of today's learning is non-formal—20 percent of that number is social.⁵ How are your learning dollars being spent? Have you invested in technology that supports social and informal learning? Skillport includes in-depth community features to safely foster social collaboration. By connecting your learners with other internal SMEs, you accelerate skill building at your organization.

Learning administration

In today's economy when budgets are limited, the money you spend on learning needs to deliver maximum value to your organization. Skillport has the traditional management abilities in addition to robust configuration and personalization options to help you integrate Skillport into your culture.

The genius of AND

Skillport offers a full learning experience as a stand-alone learning platform, or it can be easily integrated with your existing business and IT systems. The combination of your existing software infrastructure AND Skillport offers a powerful end-to-end solution for your organization's learning environment.



¹ “10 Business that Will Boom in 2020” by Rick Newman. *U.S. News.com*, September 10, 2013.

² *Human Capital Management Trends* by Mollie Lombardi and Madeline Laurano. Aberdeen, January 2013.

³ *Predictions for 2013* by Josh Bersin. Bersin by Deloitte, January 2013.

⁴ *The 2020 Workplace: How Innovative Companies Attract, Develop, and Keep Tomorrow's Employees Today* by Jeanne C. Meister and Karie Willyerd. 2010.

⁵ <http://www.slideshare.net/fullscreen/charlesjennings/the-702010-framework/1>

✓ Mobile
Mobile-ready.

✓ Community
Social profiles, scores,
comments and
recommendations.

✓ Learning
administration
Management and
reporting.



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Brandon Hall

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